

## HELL GATE CURRENT TRAPS RESCUER

Curran Nearly Loses Own Life Searching for Woman and Child He Can't Find.

William Curran of No. 211 East 94th Street nearly lost his life in the Hell Gate current early to-day when he jumped into the East River to rescue a woman and child an excited man told him had jumped into the river from the pier near the Harlem market where Curran has been a watchman for thirteen years. He could find no trace of a woman and child after repeatedly swimming around

the spot where they were said to have jumped and even under the pier. When he went ashore and reported to a policeman neither could find the man, and Curran jumped in a second time to search. In his zeal he went out too far and was caught in the treacherous cross current. He had a hard fight for his life, being carried down to 94th Street. Curran is an expert swimmer and has saved five from drowning since he started work at the market, and to-day he was hampered by his clothing.

**Davis to Return to London.** WASHINGTON, Sept. 17.—John W. Davis, Ambassador to England, will return to London soon. It was learned at the State Department to-day.

## Invest in Diamonds



Men's 14-karat gold claw ring, one fine diamond.....\$200

NEVER was there a safer and surer time to invest in diamonds than the present. If you have \$200 to invest put it into this handsome diamond ring. The prices of diamonds are ascending and will continue to ascend. Get in on the ground floor. When you buy your ENGAGEMENT RING you



\$100 \$250 \$450 \$1,000 \$675 \$350 \$200

make a twofold investment—in a lifelong partnership and a gold or platinum circlet set with a solitaire diamond which is intrinsically as well as sentimentally valuable. Lambert Brothers can sell fancy diamond rings and plain diamond rings at low prices, because they do their own importing, thus dispensing with the expensive services of the middleman, and



they mount their jewels in their own factory above the store. A WATCH is a necessity as well as an ornament. Lambert Brothers have all the standard makes, the Waltham, Hamilton, Elgin and Howard.

### WEDDING RINGS



PLAIN  
18-karat....\$5.75 up  
22-karat....\$6.50 up

14-karat green gold Wrist Watch with beautiful chasing; serviceable Swiss works; 14-karat gold extension bracelet...\$62.00

### WEDDING RINGS



PLATINUM  
12-Diamonds...\$155 up  
22-Diamonds...\$285 up

Bracelet Watches, in gold filled cases, from \$20.00 up.

Store open daily 9 A. M. to 6 P. M., including Saturdays.

**Lambert Brothers**

Third Avenue, Corner 58th Street

## HAMILTON'S

## Tricoline Suits and Dresses

Prices at Least 25% Less Than Last Season



Tout Effect Tricoline Dress, \$25

Smartly Tailored Tricoline Suit, \$35

### THE NEW COATS

Including the popular models in Bolivia, Polo and Silver Cloth, Serges, Velours, Poplins, Broadcloths and Silvertones.

\$13.95 to \$75

### THE NEW SUITS

Smart models in the very latest materials, including Tricotines, Broadcloths, Serges, Silvertones, Velours and Poplins.

\$16.95 to \$75

Buy Your New Fall Dress Direct from the Manufacturer and Save from \$5 to \$15

**HAMILTON GARMENT CO.**

307 FIFTH AVENUE Near 21st St.

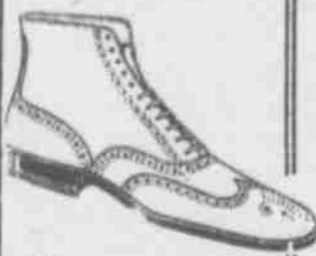
## FRIEDMAN'S FAMOUS FITTING FOOTWEAR

## Presenting a Full Showing of Exclusive Shoe Styles for Fall

for Men, Women and Children

THEY are second to none in smart style, and they are equally distinguished by their reasonable prices, made possible through large volume buying and selling.

Snappy Brogues



Brown Rus.

THE workmanship proudly upholds our quarter century reputation for shoes of quality.

Leathers and materials of merit. Values that are exceptional—Prices for men and women.

\$7 to \$12.

Comparison will prove a visit to one of our eight stores is time well spent.

OPEN FROM 8.30 A. M. to 9.30 P. M.

Walking Boots



Brown and Black Calf Shoes, Hand Sewed \$8

### NEW YORK STORES:

1600 BROADWAY, Near 48th St.  
2188 THIRD AVE., Near 119th St.  
643 EIGHTH AVE., Near 41st St.  
2935 THIRD AVE., Near 152d St.

### BROOKLYN STORES:

453 FULTON ST., N. Smith St. Opp. Low's  
379 KNICKERBOCKER AVE., Berenetta Bldg.  
1327 BROADWAY, Near Grove St.  
5326 FIFTH AVE., Near 54th St.

BRILL BROTHERS—THE KUPPENHEIMER HOUSE IN NEW YORK

## A Time to Build Good Will in the Clothing Business Rather than a Bank Balance

Last month we did double the volume of business that we did in August of last year. And yet, so slight was our mark-up, from the viewpoint of net profits, it was one of the least satisfactory months in our history.

"A very poor showing" would be the verdict of most merchants.

"One of the most successful months in our career" is our opinion.

For thousands of new customers are wearing clothing which will impress them with its sterling wearing power.

In brief, we are building good will rather than a bank balance. We are building for the future. This has always been our policy. But now that increased living costs are bearing heavily upon the public, we are shaving our mark-up more closely than ever. Now is the time to make friends at any sacrifice of profits.

Select Your New

## Fall Suit or Topcoat

from our assortment of

**Kuppenheimer Clothes and Brill Clothes**

**Brill Brothers**

THE KUPPENHEIMER HOUSE IN NEW YORK

279 Broadway  
Broadway at 49th

2 Flatbush Ave., B'klyn  
125th Street at 3d Ave.

47 Cortlandt St.  
44 East 14th St.

Store Hours: 9 A. M. to 6 P. M.

## Orkin's

Fifth Avenue 74th STREET Broadway

Offer Saturday

## New Tricotine & Satin Dresses

Very Specially Priced

**\$24.00**

HIGH SCHOOL AND COLLEGE GIRLS TAKE NOTE—

THIS collection comprises several very chic models—slim and youthful of line and gay with lovely embroideries of iridescent beads or warm-colored wool. The satins are very charming for informal occasions, the tricotines are ideal for immediate street wear. Just a few of each kind, though every size for women and misses is here. Navy, Brown, Black.



Embroidered Tricotine Dress, \$24.

Orkin's Specialized Dress Salon—Second Floor

## Stern Brothers

WEST 42d STREET (Between Fifth and Sixth Avenues) WEST 43d STREET

## Substantially Lower

In price than the level of last Spring—and at the same time substantially better in woolsens and styles—

## The New Fall Suits for Men & Young Men

**\$40 to \$70**

Tailored For Us By The Kirschbaum Shops

Within this price range—\$40 to \$70—we have assembled a showing of styles, a variety of woolsens, and a standard of quality which eclipses all previous offerings at these prices. Finished worsteds, unfinished worsteds, serges, herringbones and flannels. Double and single-breasted cut upon distinctive lines. And in every garment, in every detail, the fine, undeviating character of Kirschbaum workmanship.

FALL TOPCOATS—\$35 to \$55

MEN'S SECTION—THIRD FLOOR